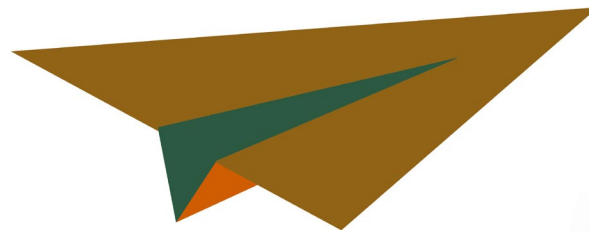


1. INSTAGRAM WORKSHOP
2. SMRBA REFERRAL CARD
3. NEW SMRBA MEMBERS
4. AUGUST MEMBER EVENTS
5. MEMBER SPOTLIGHTS
6. BUSINESS BRIEF

AUGUST 2016



THE TAILWIND

Moving Your Business Forward



Not a SMRBA Member?
Why not?
Visit

www.smrba.com/start-here
Find out why we care about you
and how we can help you grow
your business.

Lunchtime Marketing Series

Presented by 



Instagram
for

Business - Promotion - Revenue

Thursday August 25th - 11:30 am to 1 pm
Empowerment Systems Media Room



Get Paid for Your SMRBA Referrals

The New SMRBA Referral Cards are ready. If you didn't pick them at our Thursday morning Business Wake Up, we have a batch for you at the SMRBA offices. Stop in, pick them up and start talking about SMRBA. Use the Referral Card to break the ice and tell others about the Alliance. Remember, the SMRBA Referral Program can put \$20 or \$30 in your pocket for each member you help bring to SMRBA!



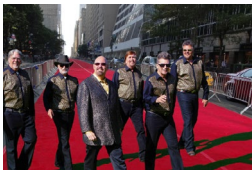
In This Lunchtime Marketing Workshop, you'll learn How to Use Instagram for Your Business.

- How to use your Instagram Account
- What features you need to know about
- What types of images are most effective
- Why info and quote images are great for your brand
- How to actually build business with Instagram

Join us and discover how to use this incredibly powerful platform in your business.

Lunch will be provided by The Sandwich Shoppe Sandwich, chips, cookie and bottled water for only \$6.

George Staerkel and Mark Lucas Present



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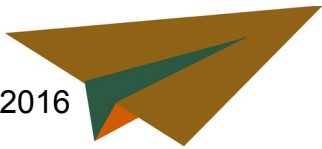
1000 W. Apache Trail #107
Apache Junction, AZ
85120



"Often when you think you're at the end of something, you're at the beginning of something else." - Fred Rogers

THE TAILWIND

AUGUST 2016



APS

American Payment Solutions

We Welcome American Payment Solutions
SMRBA Member #84



Farmers Insurance Gold Canyon, SMBRA Member #12, offers their clients personalized professional insurance services.

Auto, Homeowners, Life Insurance, Commercial and Workers Comp are core policies. They also

write Bonds through CNA, indemnity policies through AFLAC, major medical policies and medicare supplements.

Dave Burden and Nicole Morris are available to assist you Monday through Friday 8:00 to 5:00. Their office is located at 6641 S. Kings Ranch Road, Suite 5 in Gold Canyon, directly across the street from the Methodist Church.



Stop by for a coffee and a chat with your "local insurance agents."

Damsel in Defense, SMRBA #21, announces SafeHearts.com, a program to help you talk to your kids about being safe from abuse. This helpful resource is packed full of tips and guidance for parents as they navigate through safety conversations with their children about body boundaries and other topics. According to the US Department of Health and Human Services, "1 in every 4 girls" and "1 in every 6 boys" will be sexually abused before the age of 17.

SAFE Hearts is a program designed to have that "Kid-versation" with your child before they become a statistic. Pam Wright has the materials available for inspection before you purchase. You can call her at 602-402-8149 to arrange a time to meet and see what SAFE Hearts is all about.



Headquartered in Mesa, American Payment Solutions is a Full-Service Merchant Services Provider serving thousands of small businesses. APS offers robust, yet easy to use solutions for their clients. Bev Kaftan is VP Sales and your SMRBA contact. To find out how APS can help your business call 888-685-1900 Ext. 220.



Remember to mark your calendar for our next SMRBA Business After Dark. This is our regular quarterly networking event.

The date is set for September 23rd from 6 to 9 PM. We're still working out the details about the dinner and the location which will be announced soon. We hope to see you there!



Announcing... Our First SMRBA Potluck Dinner!

All Members are invited to attend and bring a dish on Wednesday August 17th at 5:30 PM. Once confirmed, the location TBA in your SMRBA email. So watch for it!



Visit the SMRBA Offices: 185 N. Apache Trail, Suite #7 Apache Junction, AZ 85209
Summer Hours: Monday thru Thursday 9am to 4pm, Friday and Saturday by Appt only, Closed Sunday

Call 480-646-1567 Visit SMRBA Online: www.smrba.com

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"By working one can bend fortune. She is fond of crafty men." - Gustave Flaubert



For over 20 years, The Ride KRDE 94.1 has been broadcasting Classic Country for Central Arizona.

Owner Linda Corso, Mindy E, Carol Handy and the rest of the gang at

The Ride invite you to listen to all your favorite country music favorites and they play lots of local artists, too. With 100,000 watts of power you can hear the The Ride all over Arizona! Talk with Carol about the great rates for advertising your business on The Ride and reach thousands of Adult consumers who love country music on KRDE every day.

KRDE is SMRBA Member #42.



If you're tired of doing your own accounting, you might want to call Tammy Bricketto with Bricketto Accounting, SMRBA Member #81.

Bricketto Accounting specializes in QuickBooks Small Business Accounting, Transaction Taxes, Payroll Reports and Financial Statements. They have very reasonable rates for their accounting services. Whether you need business, personal accounting or taxes, you need to call Tammy Bricketto at 480-625-1048.

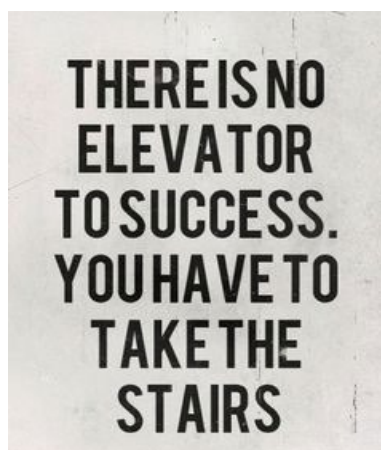
Bricketto Accounting
730 E. Desert, Apache Junction,
AZ 85119



**Find Out What
SMRBA Can Do
for You!**

In business here in the East Valley? Discover the Superstition Mountains Regional Business Alliance and the opportunity to have all of our members promoting you and your business, plus so much more.

Take a minute and visit us.
www.SMRBA.com



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Gold Canyon, AZ
85118
480-982-9090

Weddings Golf Dining Entertainment Hotel Spa

smrba August Member Events

August 9th

Anderson Preparatory Academy,
SMRBA #25
Open House
5:30 to 7:30 PM
11426 E. Apache Trail
Apache Junction, AZ
85120



August 13th

Boys and Girls Club
Superstition Mountain-
Branch, SMRBA #38
BOWLATHON
Mesa East Bowl
9260 E. Broadway Rd.
Mesa, AZ 85208
To Register Your Team
Call Laura Lytle
480-745-5820
Sponsorship Levels Available



August 16th

Neurologic Relief Center, SMRBA #72
Dr. Alex Foote
Free Health Pain Relief Lecture
Starts at 6:30 PM
VFW Post 7968
250 S. Phelps Dr.
Apache Junction, AZ
85120
To RSVP: Call 480-982-6568
Dr. Foote is contracted with the
VA Choice Program



Neurologic Relief Centers

August 22th

Five Rings Financial, SMRBA #17
Free Money 101 Presentation
6:15 PM Free Dinner
Macayo's 300 S. Ash Ave,
Tempe, AZ 85281
To RSVP: Call Bill Sherman,
480-586-4234 or Laurie Sher-
man, 480-586-4235



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Choice is the Only Real Power We Have

Courtesy of Paul McKeen, Simple Solutions for Business and Personal Growth
SMRBA Member #25

Do you realize... you create your own life by the choices you make?

You have choices in the life you are presently experiencing to... continue with your life as it is presently, make a conscious choice, or to change it to how you would like it to be. When you make a different choice, you create a different world!

You do not have to be who you used to be! You can decide who you are and who you choose to be.

God has given you the Power to create and experience who you really are in whatever way you choose.

Make a conscious personal choice about everything! Choose to have Joy, Happiness, and Love in your life. The choices are yours to make.

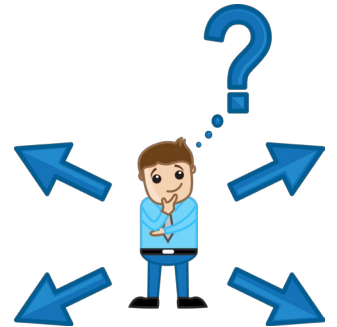
The Bible says that God made each of us in His Own Image. As the famous singer Ella Fitzgerald said, "that means He didn't make no junk."

He gave to each of us certain talents and abilities and the freedom of choice to pursue our own individual lives. Not all of the choices we have made have been wise or even in our own best interests. That being the case, it is up to each of us individually, to take charge of our lives and to make the changes necessary to improve them.

No one lives your life but you. How you live is up to you. If you're not happy with your present circumstances, take the necessary steps to change it as you would like it to be.

Are you unhappy in your job? Are you living a stressful life? Are you suffering financially?

No matter where you presently stand... you don't have to remain in those situations. Realize that no one can change them for you. You have to do it yourself. It's your choice, remain miserable or change, but don't blame anyone else!

**Thanks to Our Premium Partners****smrba**

Superstition Mountains Regional Business Alliance
185 N. Apache Trail, Suite #7
Apache Junction, AZ 85120
Office: 480-646-1567
Email: gosmrba@gmail.com



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