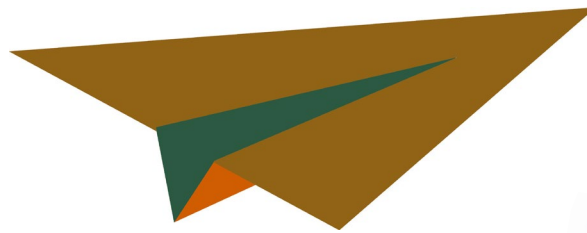


1. 80 PLUS SMRBA MEMBERS
2. BUSINESS AFTER DARK
3. LUNCHTIME MARKETING SERIES
4. MEMBER SPOTLIGHTS
5. SMRBA PODCAST EPISODE #1
6. BUSINESS BRIEF
7. JUNE MEMBER EVENTS



JUNE 2016

THE TAILWIND

We're Moving Your Business Forward



We're Bustin'! We Now Have Over 80 Members! The SMRBA Family Continues to Expand

We are Excited and Proud to Welcome Our Newest Members.

- Western Lifestyle Realty - Cami Garcia
- Home Instead - Rey Graf
- Sims Business Systems - Chip Marcum
- Trinity Rescue - Dave Enerson
- Generation E - Loretta Broughton
- Bricketto Accounting - Tamara Bricketto

Visit www.smrba.com for a Complete Members List and More

Wash Your Car and Do Good! Member News

Generation E, one of our newest members is having a fundraiser to save you money. Buy a \$20 coupon book, get five car washes for the price of four, with Cobblestone Auto Spa, Signal Butte & Baseline. 50% of the monies raised will help Generation E with their projects.



It's Official! The smrba Podcast has Launched. Our first episode features Elise Otero from Otero Realty Group and Property Management, SMRBA Member #3. Mike Lamb talks with Elise about her passion for business and family, how she has endured in the real estate industry and the real story behind why she is known as the AJ Rental Queen. Discover her secrets to real estate business success, even her favorite foods.



Listen now at www.smrba.com/smrba-podcast-elise-otero

SMRBA Podcast episodes will feature SMRBA Members, plus local city and community leaders who have something to say and share. Upcoming guests include; AJ City Manager Bryant Powell, Russell St. John - Boys & Girls Club Superstition Branch, Paula Susmark - New Executive Director AJ Food Bank, and SMRBA Member Barbara Starley with Toolbox 4 Entrepreneurs. Twice each month we'll post a new podcast on the SMRBA website. Once our podcast is approved by Apple all episodes will be available through iTunes for on-demand listening and for subscribing. Thanks for listening! If you would like your business featured on the SMRBA Podcast, just let us know.

George Staerkel and Mark Lucas Present



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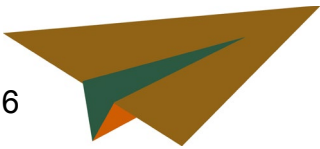
Elise Otero
Owner/Broker

1000 W. Apache Trail #107
Apache Junction, AZ
85120

www.oterorealtygroup.com
Call 480-983-9600



The best people are like water. They benefit all things and do not compete. ~ Tao Te Ching



SMRBA's Business After Dark June 24th, 5:30 to 7:30 Gold Canyon Golf Resort

It's Gettin' Closer. Register Now!



Family Heritage with Michael Finelli is SMRBA Member #40. What if you were diagnosed with heart disease or cancer without the necessary financial resources? Family Heritage provides coverage for unexpected costs due to an illness or injury, so you can concentrate

on getting well. They are a leading supplemental health and life insurance provider for middle-income American families with coverage for cancer, heart attack and stroke, intensive and critical care costs, hospital indemnity, accident and life insurance. Expect the unexpected, but first call Michael Finelli. Talk with him for 15 minutes and learn what you can expect from Family Heritage. He is passionate about helping individuals and families be ready if something catastrophic should happen. Don't wait. Call Michael at 480-203-5701.



What We Can All Learn from The Champ



We lost Muhammad Ali this month. A true champion who fought more battles out of the ring. As a leader he taught us a lot. He was maybe the greatest example

of someone who spoke authentically. He only spoke with conviction. He was open and for this he inspired so many. Do a YouTube search for Ali. Watch, listen and learn. Think about true authenticity and how it can change or even transform your business. In business we strive to influence and lead others. We want to learn from successful leaders. If you don't think of Ali as a great leader from whom you can learn, we think you should.

Not a SMRBA Member? Take a Minute.

Visit www.smrba.com/start-here
Find out why we care about you and how we can help you grow your business.

Congratulations to AJ Gold Canyon News! SMRBA Member #61
Apache Junction Chamber of Commerce Small Business of the Year!

Member News



Caring Critters, SMRBA Member #73, is now offering 15% off vet visits to all SMRBA Members. Cool deal!

www.critterdoctors.com **Member News**

SMRBA Advisory Council

There is no Advisory Council Meeting for June.

Your SMRBA Staff

Harvey Clark
Michael Lamb
Diane Haskins

Visit the SMRBA Offices
185 N. Apache Trail, Suite #7
Apache Junction, AZ 85209
480-646-1567

Visit SMRBA Online
www.smrba.com



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LegalShield with Bernie and Geri Page, SMRBA Member #11, is your source for legal help and assistance. As a member of LegalShield you have a group of world class attorneys and your business. Call Bernie at 480-776-9891 or Geri at 602-576-8764. Or find out more on their site at www.berniegeripage.com.



Our next SMRBA Lunchtime Marketing Series will be in July. The topic is Facebook for Your Business. Watch your email and the SMRBA Blog for the date and lunch details.

Get ready to learn to how to promote, market and advertise your business ethically and efficiently using Facebook.

Presented by Mike Lamb, SMRBA's Marketing and Media Manager. You'll learn:

Power Tips to Build Your Brand and Business on Facebook.

5 Easy and Simple Steps to Build Your Facebook Biz Page.

Why Images and Videos are So Important, especially on FB.

How to Engage Your Audience and How to Monitor Your Success.

Your business should be on Facebook. At our next Lunchtime Marketing Series you will know why and how to make Facebook work for your business.

Watch the SMRBA Blog and your email for date and details about this next workshop.



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Weddings Golf Dining Entertainment Hotel Spa

smrba June Member Events

June 10th & June 24th

Simple Solutions for Business, SMRBA Member #25
Free Workshop - Secrets of Business Success
Presented by Paul McKeen
Noni Life and Wellness,
950 W. Apache Trail in AJ.
11:30 AM to 1 PM
Cost of Lunch \$6
To RSVP: Call Paul at 602-206-6995.



June 27th

Five Rings Financial, SMRBA Member #17
Free Money 101 Presentation
Macayo's 300 S. Ash Ave, Tempe, AZ 85281
6:15 PM Free Dinner
To RSVP: Call Bill Sherman,
480-586-4234 or
Laurie Sherman, 480-586-4235



June 3rd, 10th, 17th, & 24th

Independent Wellness Center,
SMRBA Member #49
Educating About Legalizing Marijuana in 2016
Hosted by Safer Arizona - Yes on I-14
1000 W. Apache Trail #108
Every Friday at
5:30 PM in June
No RSVP.



Deadline is July 31st

Lost Dutchman Realty, SMRBA Member #63
Back to School School Supplies Drive
Drop off school supplies at 1075 S. Idaho Rd.
Lost Dutchman Realty or
AJ Gold Canyon News
Supplies Needed:
Backpacks, papers,
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rulers, crayons, scissors,
glue and erasers.



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THE TAILWIND

JUNE 2016

SMRBA Business Brief

Circumstances VS Decisions

We all have circumstances. Where we were born. The language we speak. The breaks we got in life. The opportunities that have been given to us. Without decisions, everything we have done, everything we have and everything we are, is the combination of our circumstances.

With all of that in mind, do you want to continue to be the product of your circumstances?

Every day you have the ability and the opportunity to wake up and decide that your life will be governed by your decisions, and not by circumstances outside of your control. How many people have you heard whine and complain about how the economic crash of 2007 to 2009 wiped them out?

Well, think about this. There were many millionaires made during those years as certain people refuse to let circumstances dictate their life. Which person do you want to emulate?

The decisions you've made up to this point in your life ever lead you to where you are today. Ask yourself these questions are you happy? Are you doing what you want to be doing? Have you just lost focus or complete control of your life? Are you in control of your business? Are you making decisions that help your life and business each day? Or are you governed by circumstances?

It may be the case but up until now your business, your life, has been all based on your circumstances. Reinvention of any kind, be it large or small, is based on decisions. Commit today to being a product of your decisions. It's a powerful way to live. It's an entrepreneurs way of life.

Decisions, not circumstances, is why SMRBA was created. Smart, sometimes tough, decisions and not circumstances, is why SMRBA will evolve and grow to serve you and work hard to help you build your business. Understand your circumstances, but be a product of your decisions.

Thanks to all of our members for your support!

Thanks to Our Premium Partners



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Check out SMRBA's Referral Program ~ www.smrba.com/referrals

I am **NOT** a
product of my
circumstances.
I **AM** a
product of
my decisions.

Stephen Covey

DO GOOD.
AND GOOD WILL COME
TO YOU.