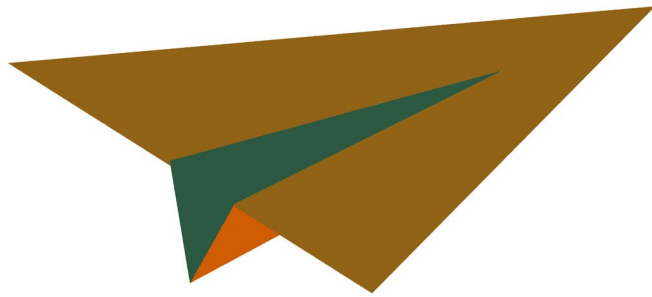


1. DETAILS OF OUR WINTER MEMBERSHIP BLITZ

2. GRAND OPENING SUCCESS

3. NINE NEW SMRBA MEMBERS



THE TAILWIND

Moving Your Business Forward

FEBRUARY 2016



The Blitz Is On!

Welcome to February and our Winter Membership Blitz. With this being our first SMRBA Membership Blitz we wanted to do something special. Until April 1st for each time a member refers **three** new members there is an added bonus commission. Help us bring three new Cornerstone or Executive Members and receive \$80, and get \$120 with three referrals of Presidential Members. Our goal for this Winter Blitz is to reach a landmark 100 SMRBA members. Let the referring begin!

SMRBA's Grand Opening! Everybody Had a Smile!



Our Grand Opening on Jan 26th was a smashing success. We had almost 50 people come by the SMRBA offices and the newly furnished SKY 7 studios.

We signed up Gaye Bryant with Imagine with Music as a new Presidential Member and the winner of our Cornerstone Membership drawing was Eric Killion of AJ's Plaza Barber Shop.

We had a nice spread of snacks and refreshments. Our thanks to Judy Lutes for the tasty tray of cheese and crackers and

delicious chocolates from Andrea King and Mychael Lee. Expert kudos to Charles De Vries Fine Woodworking for the remarkable job on the new SKY 7 studio furniture.

We've Added Nine New Members Since Our January Newsletter

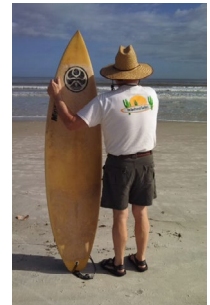
Family Heritage - Michael Finelli
The Southwest Surfers - Dave and Mickey Webb
KRDE 94.1 The Ride - Mindy Ensey and Carol Handy
Cactus View Construction - DJ and Lori Kabrick
Boys and Girls Club - Darcie Stammen
Imagine with Music - Gaye Bryant
Plaza Barber Shop - Eric Killion
Evelyn Beck - Mountain View Funeral Home and Cemetery
Tressa's Hair Design and Spa - Tressa Rice



See a full list of members at www.smrba.com

MEMBER RECORDINGS FOR SKY 7

Each SMRBA member recorded a celebrity greeting to promote their business on SKY 7 Radio, an added perk for being a member. All recordings have been edited with music. Listen to SKY 7 to hear them. They usually play between songs.



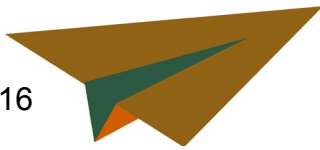
Who's Wearing That Southwest Surfers Tee Shirt?

That's SMRBA's Executive Director, Harvey Clark, on a recent trip to Daytona Beach. He's back, all refreshed after a few days to see his 93 year old mother and to watch his two grandchildren compete. Both are Florida Regional State Swimming and Cross Country Champions.

WAKEUP

Our Morning Business Wake Up networking group is growing nicely. We currently meet on Thursdays at 8 AM inside The Studio at Noni Life and Wellness on the 950 W. Apache Trail in AJ. Come join us.

Visit the SMRBA Offices
185 N. Apache Trail,
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Apache Junction, AZ 85209
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Get SMRBA Online
www.smrba.com



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Superstition Mountains Regional Business Alliance

Watch Your Inbox!

SMRBA EVENTS WORKSHOPS

We're planning our list of monthly social media and marketing workshops. Members will receive a list of the upcoming topics. Just let us know which ones you would like to see us present first. It's your choice!

SMRBA Mobile Apps Update

The new SMRBA Mobile Apps are completed and ready for submission to both Apple and Android users. With the approval times for both we expect the Apps to be approved and ready for download from the Apple App and Google Play stores sometime in late February or early March. If you're a member your business information will already be a part of the new Apps. We'll keep you posted.



The Blog Is Coming!



A New Addition to the SMRBA Website

Soon you'll be able see immediate updates on new members, member news and events, and upcoming SMRBA happenings on the new blog. Although the website will continue to be updated with news, articles, member listings and more, the SMRBA Blog will be the activity hub for members, sponsors and those seeking information about the Alliance. Watch for it this month.
www.smrba.com



2016 Business Fair

SMRBA had a busy booth at this years AJ Chamber Business Fair on January 22nd. It was a great opportunity to share information about the new SMRBA Alliance and talk with the 40 plus businesses that attended the event. We had a drawing for an Executive Membership. **Congratulations to Evelyn Beck** who works with Mountain View Funeral Home and Cemetery.

It's a Great Month for SMRBA and Our Members. Be part of our Winter Membership Blitz and bank those extra referral commissions. Good luck, have fun and let's make it a profitable February!

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Our Advisory Council

The Council will meet again at 5:30 PM on Monday, Feb 8th at the Dining Room Cafe, next to the SMRBA Offices.

Thanks to Our Premium Sponsoring Partners



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